



Rideshare. Record. Reward.

Try Parking It E-Blast

February/March 2017

Happy One-Year Anniversary, Try Parking It!

We're celebrating with a Staycation Giveaway.

It's been one year since TryParkingIt.com, the region's commuter ride-match and trip-logging website, was relaunched as a more interactive and user friendly website. Thank you to our current Try Parking It users for your website participation and for your continued commitment to reducing congestion and improving air quality in the North Central Texas region. Thank you to our [G.R.E.E.N. Reward Partners](#) for your awesome reward contributions over the past year. These businesses **Give** rewards, **Receive** recognition, **Expand** their customer demographic, and have a positive **Effect** on **North Texas** by working together to bring clean air awareness and decrease traffic congestion. Over the past year, our G.R.E.E.N. Reward Partners have contributed great rewards like Dallas Mavericks and Texas Ranger game tickets; DART and DCTA transit passes; spa and fitness sessions; bike rentals, accessories, and tune-ups; museum and amusement park passes; car washes; free food and desserts; and much more!

But winning prizes is not the only sweet spot of utilizing TryParkingIt.com. The website helps users find carpool and vanpool ride-matches; biking and walking buddies; and track the benefits of using alternatives to driving alone. As users watch their miles-saved increase, they can see how their decision to not drive alone helps them save money and improve the air that we breathe.

In honor of the one-year anniversary of the relaunched TryParkingIt.com, we will offer special and amazing giveaways to our registered users throughout the year. The first featured giveaway is our Anniversary



Staycation Giveaway: Taking a vacation is the best way to recharge your body, right? Why not become a tourist in your own backyard with this fabulous one night stay at a four star resort hotel overlooking Lake Grapevine in Grapevine, Texas. This North Texas attraction has something for everyone...that includes an onsite day spa, great restaurants, live entertainment, a 10-acre resort pool and lazy river complex. It's a great place to rest, relax and feel rejuvenated, but an equally great place to find high-energy excitement and entertainment.



Entering the Staycation Giveaway Contest is easy. Simply go to TryParkingIt.com, earn points by logging your commutes, and use those points to enter the Staycation Contest. Both new and current users of the site are eligible to win! Not a current Try Parking It user? No worries....Fun fact: New registrants will receive extra points for creating a Try Parking It account.

Think of joining the site as saving yourself money; and everyone loves to save a buck!

The registration deadline for the Staycation Giveaway is April 5, 2017. So make your way to the Try Parking It website and start earning rewards today.

Rideshare. Record. Reward. Today at TryParkingIt.com.

Join the I-30 Insider Commuter Challenge



North Texas commuters who drive along I-30 are having a blast earning special rewards as part of the [I-30 Insider Commuter Challenge](#). The I-30 Insider Challenge runs between October 1, 2016 and April 28, 2017 and allows challenge participants to earn points for logging alternative commutes along the I-30 corridor during morning and evening peak periods. Eligible alternative commutes include carpooling, vanpooling, transit, bicycling, walking, telecommuting, or working a compressed work

week. The earned points can be used to purchase great rewards like gift cards to restaurants, retail stores, and online retailers.

This terrific experience is about to come to an end, but it's not too late to join the I-30 Insider Challenge. How does the I-30 Insider Challenge work, you ask? It's simple, just....

1. Create an account at TryParkingIt.com;
2. Register for the I-30 Insider Challenge by visiting the challenge page on the site;
3. Instead of driving alone on I-30, use one or more eligible alternative commutes during the challenge program period through April 28, 2017;
4. Log your alternative commutes at TryParkingIt.com and select the I-30 Insider icon to earn challenge points;
5. Claim your I-30 Insider Rewards, as long as supplies last.

We even have something for those commuters who don't use I-30 for their commute. All North Texas commuters are eligible to earn an entry into a drawing for a \$250 Amazon gift card by creating a Try Parking It account and completing a [brief commuter survey](#). Participants of the I-30 Insider Challenge are also eligible for the drawing when they take this survey.

Visit the [I-30 Insider Challenge](#) page for more details about the Challenge and the commuter survey. Become an I-30 Insider and challenge your family, friends, and coworkers to do the same.

Airbag Recall: North Texas

**Is your airbag defective?
Check your vehicle today.**



Did you know that nearly 70 million Takata airbag inflators are or will be under recall by 2019? More than a half-million defective airbags are in North Texas alone. For North Texas residents, the situation is particularly urgent. Prolonged exposure to high heat and humidity degrades the chemical propellant in a defective airbag inflator over time, which makes it more explosive and increases risk of serious injury or death. Even a minor fender bender can cause the defective airbag inflators to rupture, spraying metal shrapnel into drivers and passengers.

Visit AirbagRecall.com or SaferCar.gov to look up your vehicle identification number (VIN) and learn if your vehicle has a defective airbag inflator.

Upcoming Events:

DART

Penguin Days: Now - February 28

The Dallas Zoo's annual winter gift of discounted admission is here! The Dallas Zoo started its Penguin Days pricing and zoo guests can visit the African penguins and all the other 2,000+ zoo residents for just \$7 per person.



Children age 2 and younger and Dallas Zoo members are always free. Winter hours are from 9 a.m. to 4 p.m. daily. Information: dallaszoo.com.

- Via DART Rail Red Line to Dallas Zoo Station

9th Annual Mardi Gras Oak Cliff Parade: February 26



Let the good times roll! The family friendly 9th annual Mardi Gras Oak Cliff Parade steps off at 4:00 p.m. at West Davis and Windomere and makes its way through Dallas' Bishop Arts District. Bleacher seating will be available this year. Information: www.mardigrasoakcliff.com.

- Via DART Bus Route 42 and Bus Route 542 to Edgefield and Davis

DCTA

11th Annual 125-Mile Visual Arts Exhibition: Now - February 25

The Visual Arts Society of Texas (VAST) created this exhibition to reinstate their long tradition of showcasing 2D and 3D-juried artwork from artists in Dallas and Fort Worth, all the way to southern Oklahoma.

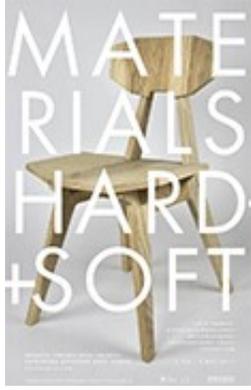


The free art exhibit will take place in the Gough Gallery at the Patterson-Appleton Arts Center in Denton and will run until February 25. Ride the A-train to the DDTC and take a quick walk to see all the unique art! Information: www.dentonarts.com.

- Via DART Rail Green Line to Trinity Mills Station, then DCTA A-train to Euline Brock Downtown Denton Transit Center.
- Note: No DCTA A-train service on Sundays.

Materials: Hard + Soft Contemporary Craft Competition and Exhibition: Now - May 6

Recognized as one of the premier craft exhibitions in the country, Materials: Hard + Soft International Contemporary Craft Competition and Exhibition, began in 1987 and was originally initiated by area artist Georgia Leach Gough. Now in its 30th year, the exhibition opens to international artists as we celebrate the evolving field of contemporary craft and the remarkable creativity and innovation of artists who push the boundaries of their chosen media.



Materials will be on view through May 6, 2017 at the Patterson-Appleton Arts Center; \$5 for public, FREE for GDAC members, students and children under 12. Information: dentonarts.com.

- Via DART Rail Green Line to Trinity Mills Station, then DCTA A-train to Euline Brock Downtown Denton Transit Center.
- Note: No DCTA A-train service on Sundays.

First Friday Denton: First Friday of every month

This event showcases artists and artisans in the business district surrounding the Denton County Historic Courthouse. The square is open for patrons to visit, see them at work, browse, and perhaps buy a unique piece of art, jewelry or a myriad of other art objects. First Friday also offers patrons a chance to visit their favorite restaurants and businesses with extended hours.



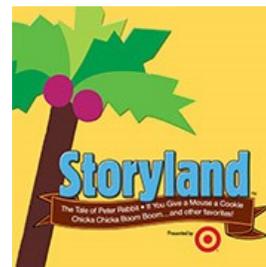
Join us for music, art, books, coffee and great original foods. Information: www.firstfridaydenton.com

- Via DART Rail Green Line to Trinity Mills Station, then DCTA A-train to Euline Brock Downtown Denton Transit Center. Walk to the Courthouse-on-the-Square.
- Note: Last A-train service from Downtown Denton Transit Center to Trinity Mills Station is 11:15 p.m. Fridays

FWTA

Storyland: A Trip through Childhood Favorites: Now - May 7

Step into the pages of beloved children's books and enter a world of early literacy adventures at the Fort Worth Museum of Science and History! This exhibit immerses children and adults in favorite picture books, from the gardens of *The Tale of Peter Rabbit* to the urban snowscape of *The Snowy Day* and the tropical island of *Chicka Boom*.



Storyland engages visitors in storylines and literacy leads them to discover it's never too early to develop a love of reading. The Fort Worth

Museum of Science and History is located at 1600 Gendy Street.
Information: www.fwmuseum.org.

- Via Trinity Railway Express (TRE) to Fort Worth ITC Station, then the T's bus route 2, 7 or 57
- Note: Last eastbound TRE train to Dallas Union Station departs ITC Station at 10:25 p.m. Monday through Friday and 10:55 p.m. on Saturday. No TRE service on Sunday

Dream Big: Engineering out World: Open Now



Dream Big: Engineering our World, at the Fort Worth Museum of Science and History's Omni Theater, an IMAX® Dome, tells the stories of engineers who answer the call to build a better future.

Innovative thinkers who are transforming the world because they dared to dream big. They are driven by a passion to make a difference in our world. From the world's tallest buildings, to underwater robots, to a solar car race across the Australian Outback, Dream Big celebrates the human ingenuity behind engineering marvels big and small, and shows how engineers push the limits of innovation in unexpected ways. The Fort Worth Museum of Science and History is located at 1600 Gendy Street.
Information: www.fwmuseum.org.

- Via Trinity Railway Express (TRE) to Fort Worth ITC Station, then the T's bus route 2, 7 or 57
- Note: Last eastbound TRE train to Dallas Union Station departs ITC Station at 10:25 p.m. Monday through Friday and 10:55 p.m. on Saturday. No TRE service on Sundays.

Celebrate Engineers Week Festival: February 21-25

Engineers design the bridges you drive across, improve the food you eat, perfect the fabrics you wear, and even build computers like the one you're looking at right now. Discover how professional engineers turn ideas into reality and do some engineering and problem solving of your own. Celebrate Engineers Week, February 21-25 by participating in this hands-on, STEM-filled festival with lots of activities designed to explore this amazing field at the Fort Worth Museum of Science and History, 1600 Gendy Street.



Information: fortworthmuseum.org/engineers-week.

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