



Rideshare. Record. Reward.

# Try Parking It E-Blast

April/May 2017

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## Celebrate National Bike Month



Bike riding is one of the oldest traditions in America. The National Bike to Work Month was created in 1956 by the League of American Bicyclists. The entire month of May is dedicated to showcasing health, safety, and fun activities through bike riding. Bicycle enthusiasts have the chance to celebrate by biking to work, to school, for leisure or simply to run errands.

There are a number of health benefits you can gain from bike riding. For instance, you can protect yourself from serious diseases like strokes, heart attack, some cancers, depression, diabetes, obesity and arthritis. Cycling is an interactive sport you can fit into your workout routine. While you are logging your miles on your Fitbit, don't forget to track your activities at [TryParkingIt.com](http://TryParkingIt.com). The Try Parking It website is simple and user-friendly. You can win awesome prizes when you register, input your commutes and stay active.

Bike riding isn't a one person sport but fun for two or more people. If you can include a friend, family member or spouse cycling can be exciting, competitive and you can motivate your teammate too. For those looking to meet people with similar

biking interest, there are a number Bicycling Meetup Groups in Dallas. Simply go to [www.meetup.com/topics/bike/us/tx/dallas](http://www.meetup.com/topics/bike/us/tx/dallas) to find a welcoming group and start making connections.

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## Celebrate National Bike Month by Joining a Bike Challenge

TryParkingIt.com is partnering with the Dallas Area Rapid Transit (DART) and the Denton County Transportation Authority (DCTA) to offer two free and exciting bike month commuter challenges from May 1 to May 31, 2017.



### DCTA Bike Everywhere Challenge

The "DCTA Bike Everywhere Challenge" encourages commuters in Denton County to ride their bikes instead of driving during the month of May. Participants can enjoy the benefits of biking while getting a chance to win great prizes. The DCTA Challenge is open to all Denton County residents.

The three DCTA Bike Everywhere Challenge participants with the most bike trips logged at the end of the challenge will win the following top prizes provided by DCTA's three member cities - Denton, Lewisville, and Highland Village - who have sponsored the challenge:

- 1st Place: \$150 gift card to Cadence Cyclery and sponsorship swag
- 2nd Place: \$75 gift card from Denton Bicycle Center and sponsorship swag
- 3rd Place: Two VIP tickets to the 2017 Lewisville Western Days Festival (\$500 value) and sponsorship swag

DCTA Challenge participants must log their bike trips using [TryParkingIt.com](http://TryParkingIt.com) by Monday, June 5, to be counted toward the challenge. Visit the [DCTA Bike Everywhere Challenge](#) page for more information.



### DART Bike to Work Challenge

DART is excited to host its second annual DART Bike to Work Challenge during the month of May to encourage riders to use bicycles as an alternative to driving. DART customers can ride their bikes to rail stations and use more than 140 bike lids to store their bicycle or take advantage of bike racks on every bus and train. Bicycles are allowed on all DART vehicles, Trinity Railway Express trains and Dallas Streetcars.

DART Challenge participants must log their daily bicycle commute activities from May 1 to May 31 using [TryParkingIt.com](http://TryParkingIt.com). All DART Challenge participants will be entered in a drawing for a chance to win a \$200 gift card to Richardson Bike Mart. The DART Bike to Work Challenge is open to all residents in DART member cities: Addison, Carrollton, Cockrell Hill, Dallas, Farmers Branch, Garland, Glenn Heights, Highland Park, Irving, Richardson, Rowlett, Plano, and University Park, or commuters who have a work destination that begins with the "75" zip code. Visit the [DART Bike to Work Challenge](#) page for more information.

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## DFW Bike to Work Day



Bike to Work Day is a nationwide event to promote the use of bicycles for part of a commuter's journey to work, appointments, shopping, etc. to help relieve road congestion and air pollution. To celebrate Bike to Work Day on May 19, "Energizer Stations" staffed by DART, [Bike DFW](#), [North Central Texas Council of Governments](#), local bike groups/shops and other partners will provide refreshments and biking information from 7 to 9 a.m. at the following locations:\*

- [Downtown Plano Station](#)
- [Mockingbird Station](#)
- [CityLine/Bush Station](#)
- [Farmers Branch Station](#)
- [St. Paul Station](#)
- [Addison Transit Center](#)
- [Oakenwald Streetcar Stop](#)

\*Please note, locations are subject to change. Visit [www.dart.org/bike](http://www.dart.org/bike) for more details.

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## Biking in North Central Texas

Share the road with safety in mind, not just during National Bike Month but every day. Bicyclists are strongly encouraged to wear helmets, brightly colored clothing, have front and back bike lights, and to be aware of surrounding sights and sounds. Drivers are strongly encouraged to watch out for bicyclists on the road and to pass them at a safe distance. Some cities in the Metroplex have a Safe Passing ordinance of a minimum 3 ft. (6 ft. for commercial vehicles) when road conditions allow. Please keep in mind that bicyclists may be dodging obstacles that are not easily seen by motorists, such as cracks or grates in the road, which may cause them to ride further away from the curb and gutter and thus take the full vehicle lane.

Information about trails and potential routes is available from the North Central Texas Council of Governments (NCTCOG) at [www.nctcog.org/veloweb](http://www.nctcog.org/veloweb). Other online mapping websites and phone apps also offer bicycling and walking directions. North Texans can combine transit and bicycling to go even farther. Bicycles are allowed on DART buses and trains, the Trinity Railway Express, Fort Worth Transportation Authority (FWTA) buses, and the DCTA A-train and Commuter Express buses. Tips to ride safely are available at [www.nctcog.org/biketowork](http://www.nctcog.org/biketowork).

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### I-30 Insider Challenge Ends April 28



Registration for the [I-30 Insider Challenge](#) ends on April 28, but registered participants have until May 31 to log their alternative commutes at [TryParkingIt.com](http://TryParkingIt.com) and redeem their points. Rewards are available only while supplies last.

20 points = \$10; 50 points = \$25; Your commute = Rewards

Amazon, Netflix, Fandango,  
Old Navy, Lowe's, Bass Pro Shops, Petco,  
Chili's, Buffalo Wild Wings, Papa John's...  
and many more rewards with [I-30 Insider!](#)

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## Upcoming Events:

**DART**

## USA Film Festival: Now - April 30

The 47th Annual USA Film Festival features an eclectic lineup of the best new American films and foreign works (shorts and features), Tributes to Master Artists, presentations by filmmakers (in attendance for all films), and the 39th Annual International Short Film & Video Competition.



Filmmaker guests include master artists, mid-career artists and emerging talents. The festival is at the Angelika Film Center, 5321 E. Mockingbird Lane. Information: [www.usafilmfestival.com](http://www.usafilmfestival.com).

- Via DART Rail **Red Line**, **Blue Line** or **Orange Line** to **Mockingbird Station**

## May the 4th Be with You: May 4

On May 4, from 4 to 6 p.m., the City of Carrollton presents Star Wars themed booths and activities followed by a screening of *Star Wars: The Force Awakens* (2015), PG-13 at sunset.



It all happens in the Historic Downtown Carrollton Square. Information: [www.cityofcarrollton.com](http://www.cityofcarrollton.com).

- Via DART Rail **Green Line** to **Downtown Carrollton Station**

## Movies in the Park: May - October 2017



In honor of The Statler's reawakening, Downtown Dallas, Inc. invites you to enjoy **Movies in the Park** at Main Street Garden. Beginning in the 50s, an iconic movie from each decade will be showcased, making our way back to the future. On May 4, enjoy **Breakfast at Tiffany's** (1961).

Movies start at 7:30 p.m. in Main Street Garden, 1902 Main Street. Information: [events.downtowndallas.com/movies](http://events.downtowndallas.com/movies)

- Via DART Rail **Red Line**, **Blue Line**, **Green Line** or **Orange Line** to **St. Paul Station**
- Via **D-Link (Route 722)** (Monday-Saturday)

## The Marketplace Garland: April - October 2017



THEMARKETPLACEDFW.COM

Enjoy the fifth season of The Marketplace Garland, featuring fresh produce, baked goods, jams and jellies, sweet breads, culinary items, unique items from local artisans and craftsmen and more! The Marketplace Garland supports Good Samaritans of Garland.

This event takes place from 9 a.m. to 2 p.m. every first and third Saturday of the month (except May 6), April through October, in the heart of Garland's historic downtown square. 108 N. Sixth Street. Information: [themarketplacedfw.com](http://themarketplacedfw.com).

- Via DART Rail **Blue Line** to **Downtown Garland Station**

## Farmers Branch Market: Saturdays through October 28

Supports local vendors that want to share their passion and products with our community. We believe in creating an environment that promotes eating fresh, eating local and bringing people together in a fun environment. The market is open Saturdays from 9 a.m. to 1 p.m., now through October 28.



Nestled under a canopy of Post Oak trees, the Farmers Branch Market is located at the Grove at Mustang Crossing. Information: [www.farmersbranchmarket.com](http://www.farmersbranchmarket.com).

- Via DART Rail **Green Line** to **Farmers Branch Station**

## DCTA

### Denton Community Market: Saturdays through November 2017



Experience a community gathering space alive with music, local food and produce, arts and crafts handmade by local artists, on-site food, local businesses, community groups and more near downtown Denton! The Market is held 9 a.m. to 1 p.m. and is located at Carroll Blvd. and Mulberry St. Information: [dentonmarket.org](http://dentonmarket.org).

- Via DART Rail **Green Line** to **Trinity Mills Station**, then

**DCTA A-train** to Euline Brock Downtown Denton Transit Center.

Walk to the Market or board DCTA Connect Route 7, then a short walk to the Market. The last A-train service from Downtown Denton Transit Center to Trinity Mills Station is 11:53 p.m. Saturdays. No A-train service on Sundays.

### **First Friday Denton: First Friday of every month**

This event showcases artists and artisans in the business district surrounding the Denton County Historic Courthouse. The square is open for patrons to visit, see them at work, browse, and perhaps buy a unique piece of art, jewelry or a myriad of other art objects.



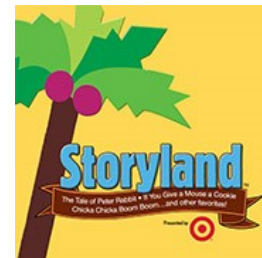
First Friday also offers patrons a chance to visit their favorite restaurants and businesses with extended hours. Join us for music, art, books, coffee and great original foods. Information: [www.firstfridaydenton.com](http://www.firstfridaydenton.com)

- Via DART Rail **Green Line** to **Trinity Mills Station**, then **DCTA A-train** to **Euline Brock Downtown Denton Transit Center**. **Walk to the Courthouse-on-the-Square**. The last A-train service from Downtown Denton Transit Center to Trinity Mills Station is 11:15 p.m. Fridays. No A-train service on Sundays.

## **FWTA**

### **Storyland: A Trip through Childhood Favorites: Now - May 7**

Step into the pages of beloved children's books and enter a world of early literacy adventures at the Fort Worth Museum of Science and History! This exhibit immerses children and adults in favorite picture books, from the gardens of The Tale of Peter Rabbit to the urban snowscape of The Snowy Day and the tropical island of Chicka Boom.



Storyland engages visitors in storylines and literacy leads them to discover it's never too early to develop a love of reading. The Fort Worth Museum of Science and History is located at 1600 Gendy Street. Information: [www.fwmuseum.org](http://www.fwmuseum.org).

- Via **Trinity Railway Express (TRE)** to **Fort Worth ITC**

**Station**, then FWTA's **bus route 2, 7 or 57**. The last eastbound TRE train to Dallas Union Station departs ITC Station at 10:25 p.m. Monday through Friday and 10:55 p.m. on Saturday. No TRE service on Sunday.

### **Dream Big: Engineering out World: Open Now**



Sundance Square offers the widest range of entertainment options in Fort Worth. Live music, live theatre, and improv comedy. World-class shows and performances.

Museums and art galleries. Nightlife and hangouts. Movies both indoors and out. Plus special events and festivals for both adults and kids. Learn more at: [www.sundancesquare.com](http://www.sundancesquare.com).

- Via **Trinity Railway Express (TRE)** to **ITC Station**, then **the FWTA's bus route 1 or 15 (Saturdays only)**. The last eastbound TRE train to Dallas Union Station departs ITC Station at 10:25 p.m. Monday through Friday and 10:55 p.m. on Saturday. No TRE service on Sundays.