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October/November 2015

Improving Commutes, One Trip Reduction Program at a Time

Traffic can be a nuisance in North Texas for work commutes. Fortunately, tools and options are available to improve trips, along with producing environmental and financial savings for both commuters and employers. How so? North Central Texas Council of Governments (NCTCOG) staff is available to assist in developing trip reduction programs specific to the needs of individual employers. A Trip Reduction Program is an educational program developed to reduce commute trips by marketing Travel Demand Management (TDM) strategies like carpooling, vanpooling, transit, telecommuting, flexible work-hour programs, biking, and walking. Regardless of company location, job responsibilities, and more, there are suitable options for everyone. In addition to the savings mentioned earlier, Trip Reduction Programs also offer a way for employers to better show support and care towards employees by ensuring that they have the best possible commute. Employees benefit from financial savings, possible reduced commute time, new connections with co-workers, and soon, the opportunity to earn rewards on TryParkingIt.com.

Other great Trip Reduction Program advantages to consider include:

- Reduced employee stress
- Decreased demand for parking
- Tax benefits
- Recognition on social media, in newsletters, commuter awards, and other publications.

NCTCOG TDM staff is excited and ready to partner with employers in everything from identifying which alternatives work best for

employees, to putting a successful program into effect. An NCTCOG Employer Trip Reduction Manual, along with program implementation guides, are also in the works to explain every option and resource that will better support commutes in our region. NCTCOG TDM staff is available for the following:

- "Lunch & Learns"
- Free Trip Reduction Program marketing material
- Meetings with HR and Management
- Program coordination with employer designated Employee Transportation Coordinators (ETCs)
- Event Attendance

Employees are encouraged to talk to their company managers and human resources representatives about implementing a Trip Reduction Program in the workplace. For more information on NCTCOG's Employer Trip Reduction (ETR) Program and additional resources, please visit: <http://www.nctcog.org/ETR>

Upcoming Events

DART

Oct. 30 Fall on the Square in Downtown Carrollton:

Enjoy a Movie on the Square on the Friday before Halloween. Enjoy a double-feature: "It's The Great Pumpkin, Charlie Brown" Followed by "Ghostbusters." Bring lawn chairs or blankets to Downtown Carrollton and watch a movie on the big screen under the stars. Information: [facebook.com/historicdowntowncarrollton](https://www.facebook.com/historicdowntowncarrollton).

- Via DART Rail [Green Line](#) to [Downtown Carrollton Station](#)

Through Nov. 1 Slaughter House:

The real nightmare on Elm Street in Deep Ellum! Slaughter House brings its 10th year of fear, the longest running haunted house in Downtown Dallas! Check out 16,000 square feet of pure terror. Special offer for DART riders: show your DART Rail ticket and get \$2 off Slaughter House admission (Offer not valid October 29th through 31st.) Regular Admission is \$24 cash at door. Information: www.weslaughter.com.

- Via DART Rail [Green Line](#) to [Deep Ellum Station](#) or [Baylor University Medical Center Station](#)

Through Nov. 25 Autumn at the Arboretum:

Dallas' most anticipated fall festival, Autumn at the Arboretum, is one of "America's Best Pumpkin Festivals," according to Fodor's Travel. The 66-acre garden is a perfect place for a fun family photo in Cinderella's Carriage or a leisurely walk among 150,000 fall-blooming flowers such as chrysanthemums and impatiens.

This year, a record 75,000 pumpkins, gourds and squash create the impressive and nationally acclaimed Pumpkin Village - a collection of whimsical pumpkin houses. A multitude of special events take place throughout the festival including a hay bale maze, a pumpkin patch, scavenger hunts, Mommy and Me Mondays, Tiny Tot Tuesdays, special music and more. A special thanks to sponsors Alliance Data, Texas Instruments and Doctors Hospital at White Rock Lake. For more information, visit www.dallasarboretum.org.

- Via DART Bus Route [60](#) or [475](#)



The T

Oct. 31st 2015 Monster Dash:

Gather the entire family for a healthy way to celebrate Halloween together at North Texas' premier costume race! Register today at www.dfwmonster.org! All distances get our full zip Monster Dash performance jacket. All Half-Marathoners, 10K, and 5K runners will receive a finisher's stained-glass medal. Enter our Costume Contest! Wear your funny and creative costumes to run in during the race and you could win a fabulous prize. Costume judging will happen after the race. Half-Marathon - \$59.99 - 10K - \$49.99 - 5K - \$39.99 - 2.5K for kids 12 and under - \$29.99. Awards will be given to the top three overall male and female finishers in the Half-Marathon and 10K.

- Via The T route 2 or 46 from [Fort Worth ITC Station](#), then a short walk. Visit www.the-t.com for Saturday bus schedules and more.

Nov. 8 - Feb. 14 Gustave Caillebotte - The Painter's Eye:

During the height of Impressionism in the 1870s and 1880s,

Gustave Caillebotte (1848-1894) produced some of the movement's most daring and bold paintings. Experimenting with radical points of view and audacious perspective, he created images of Paris streets, of domestic life and of country pursuits that are unforgettable. Some 50 paintings from 1875 to 1882 - the time in which Caillebotte was most committed to the Impressionist movement - will reveal his genius. This exhibition is organized by the National Gallery of Art, Washington, and the Kimbell Art Museum, Fort Worth. The exhibit will be on view in the Renzo Piano Pavilion at the Kimbell Art Museum located at 3333 Camp Bowie Blvd. in Fort Worth. Information: www.kimbell.org.

- Via [Trinity Railway Express \(TRE\)](#) to [Fort Worth ITC Station](#) , then [the T's bus route 2, 7 or 57](#). **Note:** Last eastbound TRE train to Dallas Union Station departs ITC Station at 9:46 p.m. Monday through Friday and 9:54 p.m. on Saturday. No TRE service on Sundays.

Nov. 22 Fort Worth Parade of Lights:

The 2015 XTO Energy Parade of Lights moves to a NEW DATE: Sunday, November 22, 2015. Please mark your calendars to join us, and start a new tradition for the years to come! Reserved Street Seats are now on sale! Click here for more information! The Sundance Square Christmas Tree will come to life immediately following the XTO Energy Parade of Lights! Santa will move from the parade to the tree, and bring to life this incredible Downtown icon. We hope you'll join us for this wonderful evening, and, "Let the Season Begin!"

- Please stay tuned to www.the-t.com and www.fortworthparadeoflights.org for event transportation information to be announced in the near future.



Fridays and Saturdays Ghosts of Denton Haunted History Tours:

The city of Denton, and the county surrounding it, has fascinating history. It also has more than its fair share of ghostly stories. Join Shelly Tucker, a professional storyteller for 27 years, on a 90-minute tour. Most of the tour revolves around the square, although there is one (and possibly now there are two) stops about two blocks away. Tour participants should wear comfortable shoes and weather appropriate clothing. In summer, it's a good idea to bring a bottle of water to stay hydrated. Scheduled tours begin at 8:00 p.m. (sharp) on Friday and Saturday nights from Jupiter House Coffee at 106 N. Locust in Denton (on the east side of the Courthouse-on-the-Square). Advance tickets are available online or at Jupiter House Coffee. Information: www.ghostsofdenton.com.

- Via DART Rail [Green Line](#) to [Trinity Mills Station](#) , then [DCTA A-train](#) to [Downtown Denton Transit Center](#). [Walk to the Courthouse-on-the-Square](#). **Note:** Last A-train service from Downtown Denton Transit Center to Trinity Mills Station is 9:20 p.m. Monday through Thursday, 11:15 p.m. Fridays and 11:53 p.m. Saturdays. No A-train service on Sundays.

Oct. 24 Denton's Day of the Dead Festival: Enjoy this free, family-friendly event held outside on E. Hickory and Industrial St. from 11:00 a.m. to 9:00 p.m. Spirits will be high as the fall season is celebrated, paying homage to the goodness of the harvest, Dia de los Muertos, and all things Halloween. Take your kids trunk-or-treating, peruse the pumpkin patch, enjoy games and activities for all ages, knock 'em dead in the salsa cook-off, dance alongside street performers, and pick up a souvenir at the vendor booths, featuring local art, crafts, and food. Cheer on your favorite team during the famous coffin races, and stick around for the lantern-lit twilight parade. Information:

www.dentondayofthedeafestival.com.

- Via DART Rail [Green Line](#) to [Trinity Mills Station](#), then [DCTA A-train](#) to [Downtown Denton Transit Center](#). [Walk to Hickory and Industrial](#).

Nov. 21st Turkey Roll Bicycle Rally: This is the Denton Breakfast Kiwanis' 33rd Turkey Roll Bicycle Rally and our best ever. Riders may choose from among five courses: 8, 29, 39, 52, and 68 miles in length. The ride send-off is Saturday, November 21, 2015 at 9 a.m. from [Immaculate Conception Catholic Church \(ICCC\)](#), 2255 N. Bonnie Brae, in Denton, TX 76207. Denton Breakfast Kiwanis members will be there as early as 7 a.m. to welcome and register riders. The church is at the corner of Bonnie Brae (From 380, travel north. From Loop 288N, travel south) and Windsor. Enter the grounds from Bonnie Brae for registration and parking. Sponsorship goes towards Youth Service Club activities. Helmets are required. The Turkey Roll happens rain or shine. No refunds. Turkey Roll tee-shirts are guaranteed for all registered

riders present. All proceeds from this Rally are used to support our major philanthropies: [Interfaith Ministries-Back to School Project](#); the [Eliminate Project](#); our five Kiwanis-Sponsored Youth Clubs; and Denton State School. More information: <http://www.dentonbreakfastkiwanis.org/news.php?entryid=7>

- Please consider carpooling with family or friends to this event.


