

tryparkingit.com

Try Parking It E-Blast

January 2015

End of the Year Report

With 2014 now in the history books, let's take a look back to see what commute alternatives TryParkingIt.com users logged the most, how many total miles users were able to save, and how many emissions they reduced.

Carpooling and Vanpooling led the way in 2014, as these commutes were used a total of 5,519 times by 49 percent of TryParkingIt.com participants. This was followed by telecommuting (2,734) and transit (2,608). Users who prefer a compressed schedule and were able to take a day off work chose the "Do Not Work" option 1,187 times. Finally, biking or walking to work was selected 459 times.

How about some fun stats? The total amount of registered users for TryParkingIt.com in 2014 was 17,381. For those who were regularly logging on and tracking their commute, they were able to save 570,649 miles throughout the year. That's the equivalent of driving from Dallas to Tokyo and back 44 times, if you could. To give you further perspective, the distance to the moon is 238,900 miles. TryParkingIt.com users were able to reduce 9,535 trips in 2014 and find 345 ridematches via the website.

With all those miles being reduced, TryParkingIt.com users were able to prevent a significant amount of emissions from ever entering our air. In 2014, over 500,000 pounds of carbon dioxide were prevented as well as 771 pounds of volatile organic compounds and 784 pounds of nitrogen oxides. Anything to aid our region's struggling air quality is beneficial as 10 counties in North Texas are considered in nonattainment for ozone, according to the





Environmental Protection Agency.

Upcoming Events

The vast public transportation network in North Texas allows residents to get almost anywhere without having to drive a car. Below you'll find events that are all accessible via public transportation.

IH 30 at Beltline Park & Ride

The Park & Ride in Grand Prairie at IH 30 and Belt Line Road is now open. Consider sharing a ride to and from work and activities to help reduce traffic congestion and help improve the region's air quality!

The new Park & Ride features a beautiful 233-foot mural, the "Prairie Ribbon," made of recycled glass tiles on the east end retaining wall.

DART

Now through January 31

Drawn to Action: The Life and Work of Arthur Szyk is on exhibit at the Dallas Holocaust Museum, 211 N. Record Street in Dallas. When Hitler invaded Poland, caricaturist and activist Arthur Szyk was drawn to action. His pen became a weapon against hatred and injustice. His artwork became his way of participating in the war against the Nazis and the Axis powers. Eleanor Roosevelt described him as "a one-man army" for the Allied cause. Information: www.dallasholocaustmuseum.org. Available via DART Red, Blue, Green, or Orange Line to the West End Station.

January 15 - February 1

The Marvel Experience at Fair Park is a state-of-the-art traveling theme park. The 90-minute interactive experience brings its domes, activity areas, technology, and 4-D ride to Dallas as the second stop on its debut tour. Ticket prices vary depending upon the ticket holder age, day of week, and any extras you might want to add to your experience. The Experience will be set up in the parking lot next to Fair Park Coliseum, 1300 Robert B. Cullum Blvd. (main entrance) in Dallas. Information: www.themarvelexperiencetour.com. Available via DART Green Line to Fair Park Station or MLK, Jr. Station.

January 23 - 25

Indulge in a fiery food experience as ZestFest brings together the spiciest exhibitors and products from around the country. ZestFest is the ultimate party for bold and flavorful food enthusiasts. Cooking demos by celebrity chefs, live music, interactive contests, and thousands of bold food samples will make January 23-25, 2015, the zestiest weekend of the year. It all happens at the Irving Convention Center, 500 W. Las Colinas Blvd in Las Colinas. Information: www.zestfest.net. Available via DART Orange Line to the Irving Convention Center Station.

February 13 - 15

The O'Reilly Auto Parts AutoRama is at Dallas Market Hall, 2200 Stemmons Frwy in Dallas. America's love affair with the automobile is legendary. Hot rods are always at the heart of each show, but in recent years, the composition has expanded to include manufacturer displays. As a result, today's show appeals equally to those who own competition cars, specialty and concept vehicles, and those who dream about owning them. Information: www.autorama.com. Available via DART Bus Route 49 or DART Green or Orange Line to Market Center Station followed by a half-mile walk.

DCTA

The University of North Texas (UNT) Art Path is a self-guided walking tour of art works on the UNT campus. You can pick up UNT Art Path brochures in the University Union Information Center, the Office of the Dean in the Art Building, UNT on the Square, or the Alumni Center at Gateway Center. For information, contact Tracee W. Robertson, UNT Art Gallery Director, or Eva James Toia, Development Director for the College of Visual Arts and Design, at 940-565-4001 or cvad@unt.edu or visit northtexan.unt.edu/content/unt-art-path. Available via DCTA A-Train to Downtown Denton Transit Center then DCTA Connect Route 7 or 8. No A-Train service on Sundays.

The T

January 17 - February 7

Ride The T weekend bus shuttles to the 2015 Fort Worth Stock Show and Rodeo for just a buck each way starting next weekend Saturday, January 17 and Sunday January 18. The shuttles will operate 10 am to 10 pm from Ridgmar Mall and Billy Bob's every Saturday and Sunday through February 7. Trinity Railway Express (TRE) riders may also use their train pass to transfer at no extra charge to The T's regular, frequent bus service that runs from downtown to and from the Stock Show. (TRE does not run on Sundays.)



Downtown Dallas

