



Rideshare. Record. Reward.

Try Parking It E-Blast

February/March 2016

Introducing the New TryParkingIt.com

Have you noticed anything new and exciting about TryParkingIt.com? Not only has a new logo been introduced, but TryParkingIt.com was relaunched in December 2015. The new website is more interactive, user friendly, and allows users to more accurately log multi-modal trips. In addition to finding carpool and vanpool matches, the new TryParkingIt.com can also match you with other commuters interested in biking, walking, or taking transit.



The new TryParkingIt.com also rewards active users for recording their alternative commutes. Users receive points that can be used to enter contests or purchase prizes, store discounts and more. The more active you are on the site, the more opportunities you will have to redeem one of our various G.R.E.E.N. prizes.

All TryParkingIt.com users registered on the old website were sent an email that included log-in information for the new website. Can't locate that email? No worries, simply send us an email at TryParkingit@nctcog.org and we'll send you the user name and temporary password to access your new account.

A Big Thank You to Our G.R.E.E.N. Partners!

Through our [G.R.E.E.N. Rewards Partners](#), Try Parking It is able to provide a variety of rewards for active members to win. These businesses **Give** rewards, **Receive** recognition, **Expand** their customer demographic, and have a positive **Effect on North Texas** by working together to bring clean air awareness and decrease traffic congestion.

TryParkingIt.com extends a big thank you to all of our G.R.E.E.N. Partners. We appreciate your commitment to the North Central Texas region and your assistance in rewarding the commuters that make an effort to try alternative commutes. We especially want to recognize Benbrook Bicycle, our very first G.R.E.E.N. Partner, and the American Airlines Center for donating the Dallas Mavericks Game Ticket Package with Parking Pass. We love our region, and we know you do too. Let's work together in bringing awareness to alternative commutes and the amazing companies in our region!

G.R.E.E.N Partners



BLUE MESA



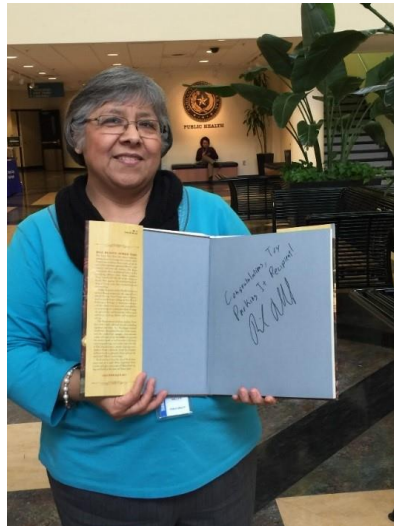
Kimbell Art Museum



December 2015 TryParkingIt.com G.R.E.E.N. Rewards Contest

Winners

- Jennifer Dawson
- Jennifer Snider
- Brandon Peck
- Mike Freiberger
- Tommy Bullard
- Cynthia McGruder
- Andrew Zusman
- David Macias
- Mandla Ndlovu
- Rory Galter
- Candice Monier
- Jenni Pfeifer
- Steven Vandever
- Alejandro Morales
- Patricia Wallace
- Carlos Flores



*TPI winner, Patricia Wallace, received an autographed Legendary Texas Cuisine Reata Cookbook.
Photo Courtesy of The Burrell Group*

Upcoming Events

DART

Jurassic Quest - February 12-14:

Jurassic Quest in the Fair Park Automobile Building is a dinosaur adventure for the whole family featuring over 50 ultra-realistic, life-size animatronic dinosaurs, a Dino Bounce area, face painting, fossil digs, Dino crafts and more! Hours are Friday from 3:00 to 8:00 p.m., Saturday from 9:00 a.m. to 8:00 p.m. and Sunday from 9:00 a.m. to 7:00 p.m. Information: www.jurassicquest.com.

- Via DART Rail **Green Line** to Fair Park Station



Chinese New Year Festival - February 13:

Goodbye Year of the Ram, hello Year of the Monkey! At the Crow Collection's signature Chinese New Year Festival from 11:00 a.m.

to 7:30 p.m., watch must-see performances every hour, traditional Chinese New Year art-making activities, calligraphy demonstrations, face painting, fortune telling, and much more. Come early to enjoy the food trucks and lion dances, and stay late for our grand finale fireworks display in the heart of the Dallas Arts District. Admission is free. The Crow Collection of Asian Art is located at 2010 Flora Street. More: www.crowcollection.org.

- Via DART Rail Red Line, Blue Line, Green Line or Orange Line to Pearl/Arts District Station or St. Paul Station
- Via D-link (Route 722) (Monday-Saturday)



Klyde Warren Park's Valentine's Day "Hearts in the Park" - February 13:

With a Roaring '20s theme this year, Hearts in the Park begins at 3:00 p.m. with family-friendly activities, including crafts, dancing, photo booth and more. At 6:30 p.m., the movie *The Great Gatsby* will be shown. Klyde Warren Park is located at 2012 Woodall Rodgers Freeway. Information at www.guidelive.com.

- Via DART Rail Red Line, Blue Line, Green Line or Orange Line to St. Paul Station, then M-Line Trolley
- Via D-Link (Route 722) (Monday-Saturday)

56th Annual O'Reilly Auto Parts Auto Rama - February 19-21:

The 56th Annual O'Reilly Auto Parts AutoRama returns to Dallas Market Hall, 2200 N. Stemmons Freeway. America's love affair with the automobile is legendary. Hot rods are always at the heart of



each show, but in recent years the composition has expanded to include manufacturer displays.

As a result, today's show appeals equally to those who own competition cars, specialty and concept vehicles and those who dream about owning them. The event features some of America's finest hot rods, customs, trucks and motorcycles as well as appearances by celebrity guests and a special live concert on Saturday night. Information:

www.autorama.com.

- Via DART Bus Route 49
- Via DART Rail Green Line or Orange Line to Market Center Station, then a short walk

North Texas Irish Festival - March 4-6:

North Texas shows its Irish streak with three days of fun and shenanigans at Fair Park. The NTIF has been a local rite of spring for 30 years, featuring food, vendors, storytellers and dancers. The festival is recognized around the world as a premier venue for traditional Irish and Celtic performers. This year's theme is "Legends and Legacy," so expect plenty of true Irish music, including nationally known acts Altan and Solas.

- Catch the Green Line to Fair Park or MLK, Jr. stations.

Dallas St. Patrick's Parade & Festival - March 19:

The largest parade and festival held in the southwest, the event boasts nearly 100 floats and more than 125,000 attendees each year. The all-day festival is a beloved tradition and culminates in a post-parade concert that turns Greenville Avenue into the biggest party of the year. DART is the best way to reach the festivities. The March 19 parade begins at 11 a.m. and travels along Greenville Avenue. Find out more at

dallasstpatricksparade.com.

- Lovers Lane or Mockingbird stations are right on the parade route.

The T

Texas Home & Garden Show - February 12-14:

At the Fort Worth Convention Center, visit 1201 Houston Street and see the ultimate front yard/back yard experience presented by the Texas Nursery and Landscape Association (TNLA). Visit face-to-face with local landscapers to have your lawn and garden questions answered. Visit aisle upon aisle of products and services to improve, inspire or innovate your home and garden areas. Participate in one of the hands-on workshops. Bring the whole family and enjoy the free KidsZone which includes inflatables and so much more! There's something for everyone at the Texas Home & Garden Show in Fort Worth. Information: texashomeandgarden.com.

- Via Trinity Railway Express (TRE) to Fort Worth ITC Station
- Note: Last eastbound TRE train to Dallas Union Station departs ITC Station at 9:46 p.m. Monday through Friday and 9:54 p.m. on Saturday. No TRE service on Sundays.

