

# Smart Commute Markham, Richmond Hill (SCMRH)

## TDM Case Study: Telework

# AMD

### WORKPLACE PROFILE

- AMD has been a Smart Commute workplace since 2009, and was the first SCMRH workplace to receive a Platinum Workplace Designation in 2017 for their efforts in promoting sustainable commuting options to employees.
- AMD was the 2014 recipient of the Smart Commute Employer of the Year award. They became an SCMRH Corporate Sponsor in 2020, and offer guidance and input on SCMRH's Advisory Committee.
- AMD has one of the highest sustainable commuting rates among SCMRH workplaces. The 2019 Smart Commute Month annual travel survey data reveals that 43% of respondents commuted to work by carpooling, public transit, active transportation or teleworked, compared to network-wide average of 28%.
- In addition to offering sustainable commuting amenities such as bicycle parking, an in-house carpool program, and electric vehicle charging stations, AMD was the most successful workplace to participate in the 2017 Try Transit pilot, where participants logged 431 transit trips, which resulted in savings of 1,611 kg of greenhouse gas emissions over a five-month period.



### MOBILE WORKFORCE PROGRAM

AMD has a long-standing **Mobile Workforce Program** with thoughtful remote work policies. Given the current COVID situation, most of AMD Canada's almost 2,500 employees are successfully working from home.

AMD's robust Mobile Workforce Program provides appropriate technology (including collaboration tools like Microsoft TEAMS), the flexibility and resources to create a suitable at-home work space, communication channels to ensure employees have all resources at their fingertips, and a culture that supports this work arrangement.

In 2020, the company added benefits to help improve remote work including a defined reimbursement program to support AMDers as they make larger office purchases for their home work environment and wellbeing programs to encourage time off and tools to help build mindfulness and resiliency.

AMDers keep engaged and connected with one another as a community through virtual internal contests, celebrations, town hall meetings, employee resource groups as well as virtual fitness classes – proving that they can remain highly productive and make a positive impact on the environment (and lessen the spread of COVID-19) by continuing to work at home.

### LOOKING TO START A WORKPLACE TELEWORK PROGRAM?

SCMRH provides guidance and resources to workplaces who are interested in implementing an internal telework policy and program, like AMD's Mobile Workforce Program.

SCMRH's **Telework Policy Guide for Employers** provides recommendations and the necessary tools to develop a telework policy that aligns with and enhances the workplace's corporate goals and culture.

SCMRH can also assist workplaces in conducting a telework pilot study to determine the design of the policy and program to be implemented, minimize risks to performance, and identify technological solutions to anticipated challenges.

To learn more about conducting a telework pilot study or to access the Telework Policy Guide for Employers, please email [info@smartcommutemrh.ca](mailto:info@smartcommutemrh.ca).

#### Telework Policy Guide for Employers



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